

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888			ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES			DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW			430 S Capitol St SE		
ADDRESS	Washington	DC	20007-3603	Washington	DC 20003-4024	
	USA			USA		
CONTACT				PRODUCTDCCC TV 9/18-24		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	1472	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC										
1 30 MIN	T-F SEP	1	05:00A	05:58A	30S	09/18/12-09/21/12	THIS MORNING 5-6AM	1	400.00	400.00
2 30 MIN	T-F SEP	1	05:58A	07:00A	30S	09/18/12-09/21/12	THIS MORNING 6-7AM	1	700.00	700.00
3 30 MIN	M-F SEP	1	07:00A	09:00A	30S	09/18/12-09/24/12	THE EARLY SHOW	2	400.00	800.00
4 30 MIN	Sa SEP	1	05:58A	07:58A	30S	09/22/12-09/22/12	SAT. MORN. LOCAL NEWS	1	275.00	275.00
5 30 MIN	Sa SEP	1	07:58A	10:00A	30S	09/22/12-09/22/12	SAT. CBS MORNING NEWS	1	325.00	325.00
6 30 MIN	T-F SEP	1	11:58A	12:30P	30S	09/18/12-09/21/12	NOON NEWS	1	700.00	700.00
7 30 MIN	Su SEP	1	08:58A	10:28A	30S	09/23/12-09/23/12	CBS SUN MORN	1	550.00	550.00
8 30 MIN	Su SEP	1	10:28A	11:30A	30S	09/23/12-09/23/12	FACE THE NATION	1	550.00	550.00
9 30 MIN	T-F SEP	1	04:00P	04:30P	30S	09/18/12-09/21/12	4-430PM NEWS	1	800.00	800.00
10 30 MIN	M SEP	1	04:30P	05:00P	30S	09/24/12-09/24/12	430-5PM NEWS	1	800.00	800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11	T-F 30 MIN SEP	1	05:00P	05:30P	30S	09/18/12-09/21/12	5-530PM NEWS	1	900.00	900.00
12	M-F 30 MIN SEP	1	05:30P	06:00P	30S	09/18/12-09/24/12	530-6PM NEWS	2	900.00	1800.00
13	T-F 30 MIN SEP	1	05:58P	06:30P	30S	09/18/12-09/21/12	M-F 6PM NEWS	1	1050.00	1050.00
14	T-F 30 MIN SEP	1	06:57P	07:30P	30S	09/18/12-09/21/12	CBS EVENING NEWS	1	1400.00	1400.00
15	Su 30 MIN SEP	1	06:30P	07:00P	30S	09/23/12-09/23/12		1	550.00	550.00
16	M-F 30 MIN SEP	2	11:00P	11:35P	30S	09/18/12-09/21/12 09/24/12-09/24/12	11PM NEWS	3	1900.00	5700.00
17	Su 30 MIN SEP	1	11:00P	11:35P	30S	09/23/12-09/23/12	11PM NEWS	1	1700.00	1700.00
18	T-F 30 MIN SEP	1	11:35P	12:37A	30S	09/18/12-09/21/12	11:35P-12:37A - LETTERMAN	1	450.00	450.00
Total Contract:								22		19450.00
Billing Summary										
			<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>				
Qtr 3-12			.00	.00	18900.00	18900.00				
						GRAND TOTAL				
						18900.00				

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